

Counter Scales



Impact M Counter Scale

Increase Profit Margins

Increase Staff Productivity

Enhance Your Marketing



Fully Featured for Today
Designed for the Future

METTLER TOLEDO

Introducing Impact M

Transitioning to a new, more capable counter scale has never been easier — or more affordable.

METTLER TOLEDO's Impact M is the most advanced counter scale in its class. It offers the accuracy, easy operation and rugged construction you need for years of worry-free use — even in the busiest Fresh departments. From its precise weighing technology and large label roll, to the high-resolution label graphics and full-color, state-of-the-art touchscreen user interface (the largest in its class), the Impact M delivers unprecedented long-term value. Best of all, the Impact M integrates smoothly with most existing scale networks, and is supported by METTLER TOLEDO's intelligent device management tools and our extensive network of service professionals.



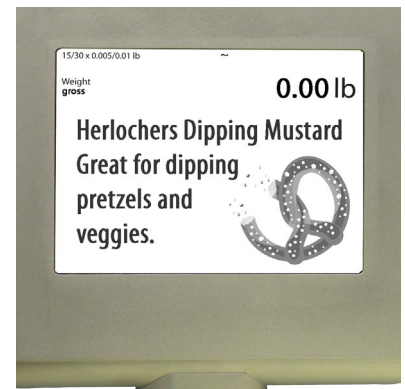
Profit Impact

- **Improve your accuracy.** Multi-interval weighing saves several cents on every tare-based transaction — saving thousands of dollars per year with each scale.
- **Lower downtime.** Impact M is supported by METTLER TOLEDO's industry-leading InTouch remote service capability, to resolve your questions and issues faster.



Productivity Impact

- **Work faster!** The modern, easy-to-use 10.4-inch color interface enhances staff productivity through easy access to thousands of preset PLUs, along with direct entry of PLUs for fast retrieval.
- **Reduce service disruption** with a generous label capacity. The Impact M accommodates a full six-inch label roll, the largest in the industry. Fewer changes means fewer transaction interruptions.



Marketing Impact

- **Extend your brand** from the store to the customer's home through high-resolution label graphics. Choose from a variety of fonts, images, and other options.
- **Share more information at the counter and drive sales** with a large customer display capable of presenting images, frequent shopping prices, store brand promotions, and other information.



Full color, 10.4" touchscreen makes navigation of nested menus quick and simple.

High resolution thermal printer support both continuous and die-cut label stock. Impact M printing capabilities boost sales by opening new lines of communication between the store and the customer.

High-capacity label roll is the largest in its class. Less roll-replacement means more up time and more profit.

DELICATESSEN FRESH

One-Eye Jack Cheese

BEST BY 12/25/10

TOTAL PRICE **\$8.49**

Price/1b \$12.38
NET WT 11.0 oz (0.69 lb)

BLOWN BUDGET WINE

Try a **FREE SAMPLE**

Service Solutions You Can Count On

The METTLER TOLEDO service organization is driven to provide the highest level of service at the lowest possible cost to our customers. This is accomplished through a strategic mix of service coverage, technical expertise and comprehensive support.

Whether you need professional installations, 24-hour service, access to quality parts or worldwide coverage – the METTLER TOLEDO service team has the solution.



Additional Products and Services

- Project management
- Installation services
- Preventive maintenance services
- Service contracts for 24/7 coverage
- Consumables, parts, labels, printheads, etc.

Mettler-Toledo, Inc.

1900 Polaris Parkway,
Columbus, OH 43240
Tel. (800) 523-5123
(614) 438-4511
Fax (614) 438 4900

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